Electronic Acknowledgement Receipt					
EFS ID:	2400507				
Application Number:	09731115				
International Application Number:					
Confirmation Number:	9203				
Title of Invention:	Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities				
First Named Inventor/Applicant Name:	M. Scott Reichardt				
Correspondence Address:	Richard M. Feustel, Jr. FISH & NEAVE 1251 Avenue of the Americas - New York NY 10020-1104 US 2125969000				
Filer:	Brian Edward Mack				
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Application Type:	Utility under 35 USC 111(a)				
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Submitted with Payment	no				

File Listing:

Number	Document Description	File Name	/Message Digest	Part /.zip	(if appl.)		
1 Change of Address	Change of Address	UV174ChangeOfAddress.pdf	377451	no	1		
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New Applications Under 35 U.S.C. 111

Document

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National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.